

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

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Tel. No.011-23037109/200 Fax No.011-23329125



No.24-11/2009-R&C

Date: 16.12.2011

Circular T&C -CM No. 93/11-12

Sub: Special offer for Christmas under prepaid CDMA services-reg.

On the occasion of Christmas, it has been decided by the competent authority to introduce a promotional offer under CDMA services with the following terms and conditions.

i) The **validity** of existing Recharge Coupons MRP Rs.220 (Inclusive of S. Tax) with talk value of Rs.190 to be **increased from 60 days to 180 days**.

ii) In case of Assam, J&K and North East LSAs, extension of validity is subject to the guidelines/instructions issued by Govt. of India/Regulatory Authority from time to time.

iii) Bonus talk value on Flexi Top-up:-

Card Denomination

Usage Value

a) Rs.200 to Rs.499

Card value + Bonus @ 10% of card value

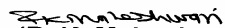
b) Rs.500 & above

Card value + Bonus @ 20% of card value

2. The promotional offer is **effective from 20.12.2011 to 31.12.2011**.

3. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.

4. This circular is issued based on the approval of ECT vide Approval No.605 dated 15.12.2011. The impact of above tariff revision needs to be analyzed and feed back submitted to BSNL HQ for future reference on Fax No. 011-23329125 and e-mail – tariffcmcoBSNL@gmail.com or skmohakud@BSNL.co.in



(R. K. Maheshwari)
Asstt. General Manager (T&C-CM)
Ph No.011-23037109

To

All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/E/HR/F, BSNL.
- 3) ED-F/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary update in website and place in news item.
- 6) GM (Sales & Marketing)-for giving publicity.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) Director General P & T Audit, Delhi- 110054.
- 9) OL Section –for Hindi version.
- 10) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C)